

2024 POOL NATION CONFERENCE

View full course descriptions and register online at www.PoolSpaPatio.com or www.PoolNation.com



Pool Nation Conference at the PSP Expo

The Pool Nation Conference is the premier event for pool professionals, focusing on service, repair, and retail. It offers in-depth business, retail, and hands-on technical training designed to enhance skills and drive growth. Attendees will connect with industry experts, learn cutting-edge strategies, and participate in practical workshops on topics like financial management, marketing, and operations, making it a must-attend event for anyone looking to elevate their business.

	Registration Cost
2-DAY BUSINESS COURSES Includes: 2 Days of Business Training Courses and a Show Floor Pass	\$249
3-DAY TECHNICAL COURSES Includes: 3 Days of Technical Training Courses and Show Floor Pass	\$125
3 DAYS HAND ON COURSES Includes: 3 Days of Hands On Courses and a Show Floor Pass	\$149
1 DAY RETAIL COURSES: 1 Day of Biolab Retail Track Courses and a Show Floor Pass	\$249

TECHNICAL CLASSES	Start Time	End Time
Elevating Pool Care: The Comprehensive Responsibilities of a Modern Pool Pro	8:30 AM	10:00 AM
Precision in Pool Chemistry: Proper Testing, Dosing & Targeted Pool Care	10:15 AM	11:45 AM
Understanding Chemicals: Choosing the Right Chemicals for Every Pool	12:45 PM	1:45 PM
Proactive Pool Care vs Reactive: Utilizing Specialty Chemicals & Minerals to Elevate your Game	2:00 PM	3:00 PM
The Importance of Safety: Saving Lives and Limiting Liability	3:15 PM	4:45 PM
The Science of Algae: Identifying, Preventing, and Eliminating Pool Algae	9:00 AM	10:00 AM
Advanced Water Chemistry: Target vs Range and Understanding LSI	10:15 AM	11:45 AM
Advanced Sanitizers: Understanding Ozone, UV, and AOP for you & your Customers Benefit	12:45 PM	1:45 PM
New Plaster Startups: Do's and Don'ts	2:00 PM	3:30 PM
Effective Acid Washing Procedures, Pitfalls and Precautions	3:45 PM	4:45 PM
The Impact of Water Balance: Balancing Chemistry to Protect Your Equipment	9:00 AM	10:00 AM
Identifying and Addressing New Plaster Issues	10:15 AM	11:45 AM
Chemical Awareness and Safety: Ensuring Compliance and Protection	12:45 PM	2:15 PM
Mastering Salt Pools: Comprehensive Care and Maintenance	2:30 PM	3:30 PM
HANDS ON TRAINING - SATURDAY NOV 9 - SUNDAY NOV 10TH AND - MONDAY NOV 11TH 2024	Start Time	End Time
Hands-On Pump Installation, Programming and Repairs	8:00 AM	10:00 AM
Hands-On Pool Heater Installation and Repair Workshop 101	10:15 AM	12:15 PM
Advanced Pool Heater Troubleshooting and Repair Workshop 201	1:15 PM	3:15 PM
Automation Installation and Programing	3:30 PM	5:30 PM

VISIT OUR WEBSITE FOR MORE INFORMATION - WWW.POOLNATION.COM

Pool Light Installation and Troubleshooting - Pal Lighting	8:00 AM	10:00 AM
Chemical Feeder & Automation Installation and Troubleshooting - IPS Controllers	10:15 AM	12:15 PM
Leak Detection with Leaktronics	1:15 PM	3:15 PM
Basecrete for Pools: Superior Waterproofing and Protection Solutionsa	3:30 PM	5:30 PM
Bonus Class - Plumbing a Pool Pad 101	9:00 AM	12:00 PM
Bonus Class - Wiring a Pool Pad 101	1:00 PM	3:00 PM
BUSINESS COURSES - SATURDAY NOV 9TH AND MONDAY NOV 11TH - 2024		
	START TIME	END TIME
How to Build a Team of Teams	8:30 AM	10:00 AM
Interviewing and Hiring: Using the Behavior-Based Method	10:15 AM	11:45 AM
Coaching for Performance	12:45 AM	2:15 PM
Getting Results Through Accountability	2:30 PM	4:00 PM
Effective Communication for You and Your Team	4:15 PM	5:15 PM
Mastering Branding: Building a Strong Identity for Your Business	8:30 AM	9:30 AM
Scaling and Growth: Strategies for Business Expansion	9:45 AM	11:15 AM
Marketing Strategies for Success	11:30 AM	12:30 PM
Financials and Profitability: Maximizing Your Business Success	1:30 PM	2:30 PM
Financial Planning and Exit Strategy: Securing Your Business Future	2:45 PM	3:45 PM
BIOLAB RETAIL COURSES - SUNDAY - NOVEMBER 10TH - 2024		
	START TIME	END TIME
Effective Employee Onboarding: Strategies for Success in the Pool Industry	9:00 AM	10:00 AM
Coaching for Success: Empowering Teams for Peak Performance	10:15 AM	11:45 AM
Mastering Merchandising: Strategies for Pool Retail Store Success	12:45 PM	2:15 PM
Unlocking Growth: Advanced Marketing Techniques for Pool Retail	2:30 PM	3:30 PM
Customer Acquisition Mastery: Growing Your Pool Retail Business	3:45 PM	5:15 PM



This special event will feature hands-on sessions & table tops with the latest equipment and products, providing an invaluable opportunity to gain practical knowledge.

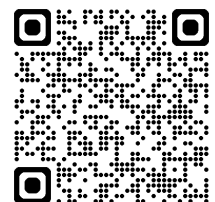
NOV 11 - 3:30 -7PM

POOL PRO APPRECIATION EVENT

Business zone with HR specialists, business owners, marketing professionals, and leaders from some of the largest companies in the industry. Learn about scaling your business, enhancing your operational efficiency, and adopting innovative strategies to drive growth.



REGISTER



VISIT OUR WEBSITE FOR MORE NEWS - WWW.POOLNATION.COM