

POOL NATION WOMEN'S SUMMIT 2025

View full course descriptions and register online at
www.PoolNation.com



The 2025 Pool Nation Women's Summit is the premier gathering for women across the pool and aquatics industry. Built around the theme "Inspire, Empower, Elevate," the summit delivers transformative leadership and personal-growth experiences through immersive sessions on strategic storytelling, brand-building, culture-driven performance, authentic networking, and turning adversity into innovation.

Attendees will gain practical, actionable frameworks from trailblazing women who've broken barriers and participate in hands-on workshops that sharpen decision-making and resilience. Whether you're looking to amplify your voice, accelerate your career, or shape the future of the industry, the Pool Nation Women's Summit 2025 equips you with the insights, connections, and confidence to lead boldly and elevate those around you—making it the must-attend event for every woman ready to write the next chapter of pool-industry success.

	Registration Cost
2-DAY COURSES Includes: 2 Days of Courses, Lunch, Networking Event and Headshots	\$199

DAY ONE - THURSDAY AUGUST 21ST - 9AM TO 5:15PM	Start Time	End Time
Turning Adversity into Innovation - Melissa Kieling - Co-founder & CEO hyve Security	9:00 AM	10:30 AM
Networking: The Power of Authentic Connection - Doreen King - VP Business & Leadership Development Pool Nation	10:45 AM	12:15 PM
LUNCH	12:15 PM	1:15 PM
Lift as you Lead: The Mentorship Effect - Panel Discussion	1:15 PM	2:15 PM
Breaking Through Barriers: Embracing Resilience & Empowerment - Crystal Lengua- Rowell - VP SMP Metal/Ultra Lift	2:30 PM	4:00 PM
Your Brand is Your Legacy - Alicia Stephens - Director of Training & Education - Biolab	4:15 PM	5:15 PM
NETWORKING EVENT	6:00 PM	8:00 PM
DAY TWO - FRIDAY AUGUST 22ND	Start Time	End Time
Strategic Leadership & Sustainable Growth - Stacey Gearhart - GM Raypak	8:30 AM	9:45 AM
Leading with a Growth Mindset - Mallory Wachowski - Regional Sales Manager - Biolab	10:00 AM	11:00 AM
Building a Culture that Performs - TBA - Heritage	11:15 AM	12:15 PM
LUNCH	12:15 PM	1:15 PM
The Power of Strategic Storytelling - Doreen King - VP Business & Leadership Development - Pool Nation	1:15 PM	2:15 PM
Summarizing Success: Final Thoughts - Missy Morgan - VP Marketing SRS Distribution	2:15 PM	2:30 PM

VISIT OUR WEBSITE FOR MORE INFORMATION - WWW.POOLNATION.COM